



EMS Trendsetters
Jill Torres – Owner / CCEMTP
P.O.Box 95
Salem, WI 53168
262-914-8236
www.emstrendsetters.org
torresparal@aol.com

Exhibitor / Vendor Show Registration & Sponsorship

September 26th & 27th, 2009, Bristol, Wisconsin

Dear Colleague,

EMS Trendsetters is proud to host the 6th Annual EMS & Fire Conference, to be held on September 25th, 26th and 27th, 2009, at the Kenosha County Center in Bristol, WI. The official start is many months out, but plans for our 6th annual conference are well underway. This conference is designed to benefit all participating Emergency Medical, Fire and nursing personnel. An important part of the conference is the exhibit hall and vendor area, where we would like your company to display your featured products and services to EMTs, Paramedics, Firefighters, Nurses and Officers. Every year we are seeing an amazing growth with this conference and with your help, we would like to continue providing this opportunity.

The conference Exhibitor / Vendor Show will be held at the Kenosha County Center, Bristol, WI, 19600 – 75th St. (Hwy 50), Bristol, WI and will run on Saturday September 26th from 9am to 4pm and on Sunday September 27th, 2009 from 8am to 3pm. Setup will be available on Friday September 25th from 9am to Noon. There will be a social networking dinner and DJ from 6:00 PM to 12:00AM at the Parkway Chateau, 12304 – 75th St., Bristol, WI, to welcome all conference attendees and exhibitors, we will also be holding the EMS Olympics at this event.

EMTs, firefighters, nurses and Company Officers are specifically invited to this year's EMS & Fire Conference. In an effort to keep costs at a minimum for the participants we are respectfully requesting your participation in our vendor / exhibitor or sponsorship program. If your company can not make it on site, we are offering multiple opportunities for your company to be displayed on-site at the conference, in the brochure and mailer material as well as on the conference website (www.emstrendsetters.org). We hope that your company will join us in making this event a complete success. Please feel free to direct any questions to Jill Torres 262-914-8236. Thank you for your consideration and we look forward to your participation.

Respectfully Submitted,

Jill Torres,

CCEMTP / Conference Director

We are open to any advertising or marketing your company is interested in providing.



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EXHIBITION / VENDOR OPPORTUNITIES

Platinum: \$500 or more

Platinum Level Vendor:
Booth includes: Three tables
First choice table location

One vehicle outside space
Listing in the official conference program
(if received prior to June 3rd, 2009.)
Website advertising
Food and Beverage
3 free passes to evening event on
September 26th, 2009

➤ Gold: \$350

Gold Level Vendor:
Booth includes: Two tables
Listing in the official conference program
(if payment received prior to June 3rd, 2009.)
Website advertising
Food and Beverage
2 free passes to evening event on
September 26th, 2009

➤ Silver: \$200

Silver Level Vendor:
Booth includes: One Table
Website advertising
Food and Beverage
1 free pass to evening event on
September 26th & 27th, 2009

© Gain Additional Exposure Through Advertising

Promote Your Companies Products or Services: with an additional advertisement in the official conference brochure. Premium positioning is available (inside cover / back cover), pricing starts at \$150 for general advertising. Full page advertising is available for additional fee. Please contact Jill Torres for logo requirements. Payments and information must be received by July 3rd, 2009.

Conference Bags: Sponsor provided \$200

Gain additional exposure when attendees arrive. Conference bags are great to consistently advertise your company. Bags need to be provided by sponsor, no later than August 15th, 2009. (Payment to accompany bags.) If sponsor is not providing bags, cost will be \$650, plus jpg art for bag fronts.

Conference Binders: \$300 (Front Cover) Sponsor provided

Advertise your company's logo on the front cover of the conference binders. A great way to motivate customers and potential buyers to visit your booth. We have additional options available. Please contact Jill Torres for additional information. Sponsor will need to provide a minimum of 150 binders for conference attendees. Extras will be shipped back to you. If sponsor is not providing binder, but would like to take part in this sponsorship cost will be \$750.

SPONSORSHIP OPPORTUNITIES

EMS Evening Party: \$ 600

Sponsor the evening event on Saturday September 26th, 2009. Have your company's logo on show advertising, flyers, signage. (Any prizes to be supplied by sponsors.) This sponsorship also includes the EMS Olympics event. (To be included in official brochure payment must be received prior to June 3rd, 2009.)

Opening Keynote: \$ 750

Sponsorship of the opening keynote includes verbal recognition, logo slide on screen and any promotional material (provided by sponsor.) Company logo wherever the Opening Keynote is promoted. (To be included in official brochure payment must be received prior to June 3rd, 2009.)

Conference Track: \$500

Sponsor one or more of the conference tracks and have your company name and logo on the conference signs outside the track meeting rooms and listed on the conference website as well as official brochure (payment must be received prior to June 3rd, 2009 for inclusion in brochure.)

Individual Core Sessions: \$250 for one or \$500 for three

Sponsor one or more of the core individual core sessions and have your company name and logo on the conference signs outside the meeting room and listed on the conference website. Sponsor may distribute company material to session attendees prior to the start of the session.

Closing Keynote: \$600

Sponsorship of the closing keynote includes verbal recognition, logo slide on screen and any promotional material (provided by sponsor.) Company logo wherever the Closing Keynote is promoted. (To be included in official brochure payment must be received prior to June 3rd, 2009.)

Meal Sponsorship (Lunch): \$ 700 3 available

Sponsor the conference lunch or lunches and have your company name and logo advertised during the meal. Promotional material may be distributed during lunch. Advertising space also available on the website and official brochure.

Book Signing with Dwight Polk: \$500 3 available

Sponsorship of this full day event, will include your company's information and company logo. If you have a booth space at the conference you will be placed in close proximity of this event. Your company information will be sent via email and brochure to prospective attendees.

**** All attendees will be visiting each booth due to new changes.**

**** All sponsors will have the option of receiving booth space.**

**** To be included in official brochure, you must have payment in no later than June 3rd, 2009.**



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Vendor / Sponsorship Agreement Form

6th Annual EMS / Fire Seminar September 25th, 26th, 27th, 2009
Yes! We are interested in vending / sponsoring the 6th Annual EMS/Fire Conference:

Exhibitor / Vendor Opportunities:

Platinum Partner

Gold Partner

Silver Partner

Sponsorship Opportunities:

EMS Evening Event \$ _____ **Opening Keynote** \$ _____ **Closing Keynote** \$ _____

Conference Tracks \$ _____ **Ind. Core Sessions** \$ _____ **Book Signing with D.Polk** \$ _____

Meal Sponsorship \$ _____ **Conference Bags** \$ _____ **Conference Binders** \$ _____

Other Advertising \$ _____ **(Call for quantities on Lanyards and Binders)**

Please find the enclosed check for \$ _____.

Please contact me.

We are also interested in donating raffle prizes.

(Donated raffle prizes are very much appreciated. Winners will be drawn during lunch and Saturday night event your company will be advertised appropriately.)

We are interested in placing advertisement in attendees welcome bags. (Please contact J. Torres.)

Exhibition Area Requests:

1. Inside Space: _____ 2. Outside Space: _____

3. Number of Tables: _____ 4. Electric needed: _____

Company Information:

Company Name: _____

Company Address: _____

Contact Name: _____ Title: _____

Contact Email: _____

Phone Number: _____ Fax Number: _____

Product / Services: _____

Booth Representatives: _____

Signature: _____



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Exhibitor's Agreement

1. That the Exhibitor / Vendor/ Sponsor will pay the amount indicated at the time of submission, along with the completion of the information on page three of this contract.
2. That the Exhibitor / Vendor / Sponsor shall pay all fees no later than September 1st, 2009.
3. That the exhibit area be used solely for the purpose of display and / or sales of the product line or service listed in the company information. Subleasing or booth space sharing is not allowed without prior approval of EMS Trendsetters.
4. That no portion of the display shall extend into or otherwise encroach upon any other booth space, isle, walkway or public area, or rise above the show floor more than 10 feet, and that no alterations be made to the exhibit area without the consent of EMS Trendsetters.
5. That the exhibit area shall be kept in a clean condition.
6. That the Exhibitor / Vendor/ Sponsor shall hold harmless EMS Trendsetters or any of their agents for any liability, or personal injury to themselves or their agents, and/or loss or damage to personal property or company property during any portion of the conference.
7. That EMS Trendsetters will allow setup of equipment on Friday, September 25th, 2009 at 0900 until noon.
8. That the Exhibitor / Vendor / Sponsor will be allowed to set up their booth space between 0700 and 0800 on Saturday September 26th, 2009. Booth location will be provided by and at the discretion of EMS Trendsetters.
9. That the exhibitor has their booth broke down by 4:00PM on Sunday September 27th, 2009, but not before the end of the show on Saturday, September 26th, 2009.
10. Any termination of this contract by Exhibitor / Vendor / Sponsor does not constitute a refund of booth or vehicle space fees.